



WORLD  
GOVERNMENTS  
SUMMIT



الجائزة العالمية لأفضل التطبيقات الحكومية  
THE GLOBAL BEST M-GOV AWARD

# Applicant's Guide

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الجائزة العالمية لأفضل التطبيقات الحكومية  
THE GLOBAL BEST M-GOV AWARD

## What is the Global Best M-Gov Award?

The “Global Best M-Gov Award 2025” is presented to university students worldwide, enrolled in public and private universities, to highlight the pioneering role of universities and the creative and innovative youth in addressing local and global challenges through their ideas, prototypes, and developed applications.

“The Global Best M-Gov Award 2025” celebrates creativity and civic engagement of students worldwide enrolled and registered in public and private universities. The Award’s mission is to highlight the pioneering role of universities and creative and innovative youth in addressing local and global challenges and building a better world. The Award recognizes ideas, prototypes, semi- or fully developed mobile applications that adopt novel approaches and techniques efficiently leveraging technology to solve universal problems and provide tangible benefits — with the ability to expand geographically across borders.



# 10 Years...Recognizing Innovation

2014

## Best M-Gov Service Award

**Theme:** Best mobile application

**Categories:**

- World
- Arab
- UAE Federal Level
- UAE Local Level
- UAE Emirate Level
- University Students

2015

## Best M-Gov Service Award

**Theme:** Best mobile application

**Sectors:**

- Health
- Education
- Environment
- Social Affairs
- Safety & Security
- Tourism
- Trade & Economy
- Transportation & Infrastructure

2016

## Best M-Gov Service Award

**Theme:** Best mobile application

**Sectors:**

- Health
- Education
- Environment
- Social Affairs
- Safety & Security
- Tourism
- Trade & Economy
- Transportation & Infrastructure
- One Stop App
- Smart Wearable

2017

## Best M-Gov Service Award

**Theme:** Best mobile application

**Sectors:**

- Health
- Education
- Environment
- Social Affairs
- Safety & Security
- Tourism
- Transportation & Infrastructure
- Economy & Commerce
- One Stop App

2018

## Global Virtual Hackathon

**Theme:** Best mobile application

**Sectors:**

- Protecting Human Life
- Building Knowledge
- Sustainable Living
- Enhancing Cultural & Social Awareness
- Enabling Business
- Effective Mobility
- Accessible Government

2019

## M-Gov Award + GovHack Series

**Theme:** future aspirations for Gov. services

**Sectors:**

- Innovative Service
- Harnessing Emerging Technology
- Data-Driven Apps
- Accessible Government
- Gamification
- Public Empowerment
- Public Private Partnership

2022

## GovTech Prize

**Theme:** Recognize innovations in select Sectors.

**Sectors:**

- Remote Education
- Health & Wellbeing
- Refugees
- Climate Change
- AI Powered Gov. Services
- Unique Breakthroughs

2023

## The Best Global M-Gov Award

**Theme:** Recognize innovations of University Students & Million Coders program.

**Sectors:**

N/A

2024

## GovTech Prize

**Theme:** Recognize innovations in creating human centric government services experiences

**Sectors:**

- Educational Services
- Healthcare Services
- AI-Powered Government Services Inclusive Digital Transformation.

# Award Process

An aerial photograph of the Dubai skyline, featuring the Burj Khalifa and other skyscrapers, partially obscured by a layer of low-lying clouds or fog. The image is positioned on the left side of the page, serving as a background for the 'Award Process' section.

August  
2024

The Award committee will start accepting applications (the eligibility criteria are given later in this guide).  
**The submission closes on the 15th of January 2025 at 20:00 GMT.**

January  
2025

The committee will select a number of finalists which will be submitted to the Award jury that will rate them according to predefined criteria.

February  
2025

The three winners will be announced at the World Governments Summit in Dubai that will take place between 11th and 13th of February 2025, and will receive cash prizes. All finalists' work will be published in a dedicated World Governments Summit report with experts' comments.

# Eligibility Criteria

## What are the Eligibility Criteria?

For the Award process to be truly inclusive and equitable, we have designed a set of criteria that ensure that every submission is serious — while ensuring that there is no technological gap and that groups from all parts of the world and social backgrounds can apply.

Before submitting your proposal, make sure that your project corresponds to the check-list below. Do not worry: you have time to prepare all the elements, as the submissions are open until at least end 2024. If you have any question, do not hesitate to get in touch with the Award committee by using this [form](#).

## Criteria

- Only students enrolled in public and private universities, accredited and recognized by the relevant national authorities, can apply.
- Students cannot participate individually; they must apply for the award as a team that consists of a minimum of two and maximum six individuals.
- Every team can participate with more than one application for different projects. Every University can participate with more than one team.
- Teams should submit a presentation deck of their project explaining the functions of the existing/eventual app, its rationale, the problem it solves, and well-explained and demonstrated scalability.
- Teams should submit a full User Experience model and/or User Interface mockup.
- The submitted projects must be developed by the students themselves and based on their academic work and studies.

**Please note:** the app project must be focused on solving real-world problems: hypothetical problem-solving (e.g., an app for future Mars colonists) is not accepted for this round of the Award.



## How to Apply

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How do I apply for the award?

**You must apply through the award website accessible by clicking [here](#).** You can only apply if you represent a team of at least 2 and no more than 6 students enrolled in an active university program.

The online form contains obligatory fields that match the Eligibility criteria from the previous slide, as well as optional fields that you can choose to submit or not – such as a video presentation (no longer than 4 minutes) of your project.








# Evaluation

## Who composes the Award committee and the Jury?

The Award committee is composed with some of the members of the World Governments Summit team and the company that runs the Award process. The Jury is composed by world-class independent experts in technology and governance, and we will unveil their names soon.

## How will my project be evaluated?

The evaluation is a two-step process. First, the Award committee will select a number of finalists out of all submissions. These finalist projects will all be included in the general Award report presented at the World Governments Summit 2025, and will be submitted to the jury for the vote. The vote will be performed according to the following evaluation criteria:

-  **Level of Originality:** Measuring the adoption of novel approaches and techniques leveraging technology to provide solutions in a streamlined and more efficient manner.
-  **Usability:** Quality of the User Experience Design.
-  **Impact:** Describing the ability for the solution to solve sticky problems affecting a large part of the population, providing tangible benefits.
-  **Scalability and Replicability:** Assessing the possible extension and adoption of the solution to broader audiences/geographies and/or other contexts.
-  **Sustainability:** Considering both the cost-effectiveness and financial viability of the solution, as well as its ecological impact and footprint.

CARD  
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CE INDUSTRY  
AKHSTAN



RASTE  
AD TRANSPORT  
& HIGHWAYS  
INDIA





# Contacts

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## Have a question?

Use the contact form on the Award website to get in touch with our team. We try to respond to all messages within 48 hours.

[APPLY FOR THE AWARD NOW](#)

