

ISGM - TV

THE ZOOM CONFERENCE



The Final
Season Premier

Live on **February 3rd**,
starting at **2 pm CET!**

With captivating
commercial break of
the most beautiful
ISGM traveled
destinations
19/20

Live Talks

MOBILITY

Is E-Mobility the new way
of locomotion?

CLIMATE CHANGE

Up close
- The Paris Climate Agreement

THE FUTURE

Growth or De-Growth?

DIGITALIZATION

Impact of youth and life

NUTRITION

Spontaneously Vegan
- the new German wave?

**Prime Time
Special Guest**

Prof. Dr.
Jutta Berninghausen

„How the years flew by”



„MANAGEMENT IN A DYNAMIC WORLD”

with International
and Intercultural Aspects

Live on February 3rd, starting at 2 pm CET! This time with opening words from our experts regarding Global Management and international aspects: Mechthild Schrooten and Lydia Scholz.

Join our Live Student Talks on current topics regarding Management in a Dynamic World and stay up-to-date! Also this time: Special Guest Appearances exclusively on Prime Time at 7:30 pm CET - Surprising, Heartwarming and Open End.

Please use the following ZOOM-Link to participate: <https://hs-bremen.zoom.us/j/98140923980> (Password: Conference) or scan the QR-Code on the right side to enter!



Digitalization HD

Mobility HD

Sustainability HD

The Future+ HD



14:20

The Remote Life

Working and studying from home as the new normal?



14:40

Trending on Social Media

How is pop culture influenced by the media?



15:00

Global Youth

Is remote working promoting international experience?



15:20

Influenced Youth

How is culture influencing the social media usage?



15:55

Airline Monopolies

Is COVID killing competition in the airline industry?



16:15

Future Mobility

Does power distance function as a driver of change?



16:35

Growth or Degrowth?

Are we moving towards a Global Ecological Citizenship?



16:55

The Culture of E-Cars

Is a high usage rate of e-cars related to the culture?



17:40

The Paris Climate Agreement

Is it successful in coping with the challenges of climate change?



18:00

Unequal Impacts

Does climate change affect indigenous groups significantly more?



18:20

Promoting Malnutrition

Do companies in Latin America promote malnutrition through deceptive advertisement?



18:40

Growing Veganism

Is there a cultural influence on the veganism movement?



19:15

Growth or Degrowth?

Are we moving towards a Global Ecological Citizenship?



19:30

Prime Time Highlight



Special Guest Appearances

How the years flew by.

One name – Many stories: Prof. Dr. Jutta Berninghausen

