Hochschule Bremen
City University of Applied Sciences



18 CONFERENCE

# The Final Season Premier

Live on **February 3rd**, starting at **2 pm CET!** 

With captivating commercial break of the most beautiful ISGM traveled destinations 19/20

# **Live Talks**

#### **MOBILITY**

Is E-Mobility the new way of locomotion?

#### **CLIMATE CHANGE**

Up close

- The Paris Climate Agreement

#### THE FUTURE

Growth or De-Growth?

#### **DIGITALIZATION**

Impact of youth and life

#### **NUTRITION**

Spontaneously Vegan

- the new German wave?

# **Prime Time** Special Guest

Prof. Dr. Jutta Berninghausen

"How the years flew by"

# MANAGEMENT IN A DYNAMIC WORLD"

with International and Intercultural Aspects

# Wednesday

# 03 February



Live on February 3rd, starting at 2 pm CET! This time with opening words from our experts regarding Global Management and international aspects: Mechthild Schrooten and Lydia Scholz.

Join our Live Student Talks on current topics regarding Management in a Dynamic World and stay up-to-date! Also this time: Special Guest Appearances exclusively on Prime Time at 7:30 pm CET - Surprising, Heartwarming and Open End.

Please use the following ZOOM-Link to participate: <a href="https://hs-bremen.zoom.us/s/98140923980">https://hs-bremen.zoom.us/s/98140923980</a> (Password: Conference) or scan the QR-Code on the right side to enter!



## **Digitalization HD**



**Mobility HD** 

# **Sustainability HD**





### The Remote Life Working and studying from home as the new



16:15

**Airline** 



### Monopolies Is COVID killing competition in the airline industry?

**Future Mobility** 

distance function

Does power

as a driver of

change?

16:35

# climate change? 18:00

The Paris

Agreement

Is it successful in

coping with the

challenges of

Climate

**Unequal Impacts** Does climate change affect

indigenous groups significantly more?

# 18:20

## **Promoting Malnutrition**

Do companies in Latin America promote malnutrition through deceptive advertisement?

18:40

# **Growing Veganism** Is there a cultural

influence on the veganism movement?

#### 19:15

## Growth or Degrowth?

Are we moving towards a Global **Ecological Citizenship?** 



19:30

## Prime Time Highlight



# **Special Guest Appearances** How the years flew by.

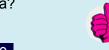
One name – Many stories: Prof. Dr. Jutta Berninghausen

# Trending on

normal?

# **Social Media**

How is pop culture influenced by the media?



#### 15:00

#### **Global Youth**

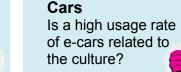
Is remote working promoting international experience?



#### 15:20

#### Influenced Youth

How is culture influencing the social media usage?



The Culture of E-

#### **Growth or** Degrowth?

Are we moving towards a Global **Ecological** Citizenship?



#### 16:55