

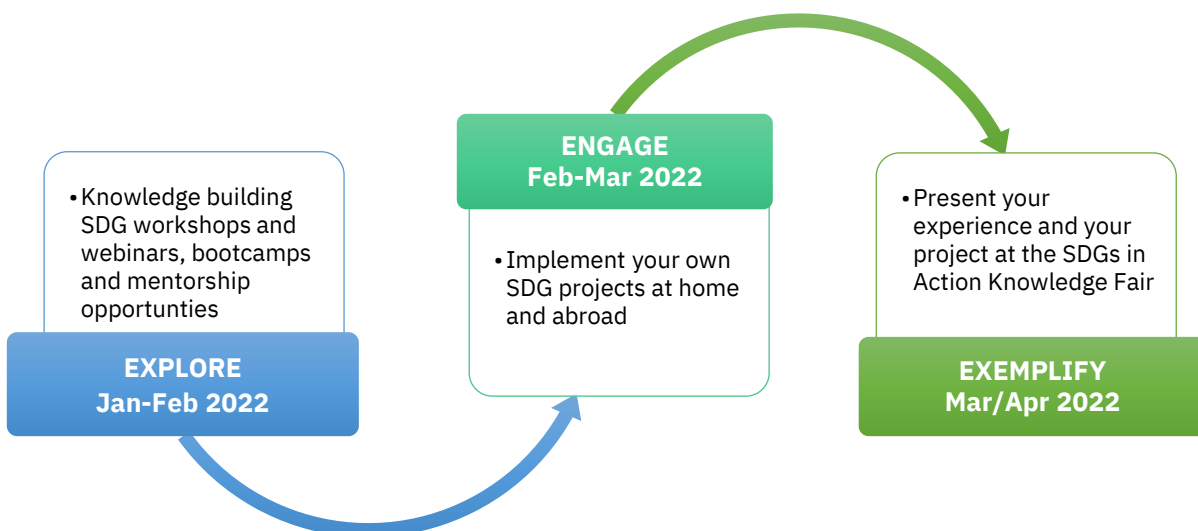


Call for Student Participation

Funded by the [Government of Canada's Outbound Student Mobility Pilot Program Global Skills Opportunity \(GSO\)](#), **York University's Go Global SDGs in Action Student Challenge** aims to empower students around the world to take action towards the achievement of [UN Sustainable Development Goals \(SDGs\)](#) with a global lens. Through facilitated discussions, workshops, and immersive abroad opportunities, students will develop global competencies, leadership, digital fluency, and project management skills necessary to take action on SDGs. By participating in the program, students will learn and experience the opportunities and challenges in leading community action for social change.

Participate and Create Local and Global Impact!

- Grow your knowledge on the SDGs and important global skills such as intercultural communication, leadership, collaboration, creativity, critical thinking, digital fluency and project management skills through workshops.
- Make local and global impact by collaborating with YorkU students in creating SDGs action projects in mentored York faculties and global experts.



Ready to make an impact?

Selection requirements and criteria:

- Priority will be given to Indigenous, Black, People of Colour, and low-income, or students living with disabilities
- Minimum 6.0 GPA (B average)
- In 2nd year of undergraduate study or higher

- Statement of Interest: In 500 words or less, share what inspired you to join this program. You might include previous work on SDGs or how SDGs have impacted your life/career goals.

Deadline for Student Nominations: Monday, December 6, 2021

Contact Information:

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Program Website:

<https://yorkinternational.yorku.ca/sdgaction/>

Pilot Program 2021-2022

SDG Knowledge-Building Workshops (7-9 PM ET Toronto via Zoom)

- **January & February 2022**

Global Skills and Project Management Workshops: (7 to 10pm ET Toronto via Zoom)

- **February 2nd 2022:** Setting up your project for Success: SMART Goals [developing your action plan]
- **February 3rd 2022:** Community-Based Collaborative Action [how to engage with partners, do's and don'ts of ethical sustainable development]
- **February 15th 2022:** SDG Project Plan due date

SDGS in Action Symposium: March 25th 2022

Student's SDG Projects

Project pitch	<p>With the support of faculty/administrative mentors, students will present their plan of action and explain how the seed money will help them to contribute to the SDGs. All pitches must answer the following questions:</p> <p><i>To achieve Targets _____ in SDG _____,</i></p> <ol style="list-style-type: none"> a) How will your team propose: <ol style="list-style-type: none"> i. policy changes are needed within your university, local community, or government or; ii. new technologies or; iii. business models or; iv. urban planning models or; v. Performing arts, digital/mixed media, or other creative arts projects to bring awareness and raise money? b) How will you bring awareness to your project? c) How does your project engage and empower the local community, including historically marginalized and vulnerable groups? (such as Indigenous peoples, 2SLGBTQ+ folks, racialized minorities, children and youth, low-income persons, persons living with disabilities)
SDG Action Plan	<p>Action Plan either to:</p> <ul style="list-style-type: none"> • Bring awareness to the importance of a chosen SDG • Contribute to a target within the chosen SDG – examples include proposals for policy changes within the university, local communities and/or governments, new technologies to facilitate the attainment of SDG targets, businesses, or models to promote and raise money for the attainment of SDG targets, models of community engagement to work towards SDG targets
Project implementation	<ul style="list-style-type: none"> • Students to work and collaborate on SDG Action plans and projects with university and/or community partners

Sample Project – Business Proposal

Sustainable Shopping Department Store

SDG 12: Ensure sustainable consumption and production patterns¹

- **12.5:** By 2030, substantially reduce waste generation through prevention, reduction, recycling and re-use;
- **12.7:** Promote public procurement practices that are sustainable, in accordance with national policies and priorities
- **12.8:** By 2030, ensure that people everywhere have the relevant information and awareness for sustainable development and lifestyles in harmony with nature

Proposal:

According to research, one main deterrent to choosing sustainable products is that it is simply inconvenient. To find social and eco-conscious products, consumers can spend hours researching simple household items, comparing prices, ecological footprints, company policies, etc. Then, after choosing a product, that product may only be available online, or in a single location that would be difficult to reach. In this business model, we propose to create a single shop that would host multiple eco-conscious brands to help consumers make easy choices for sustainable living. The product development team would develop a rating system to compare ecological impacts, size of company, and other important factors, such as, BIPOC-owned businesses. The goal would be to build a brand with house-hold recognition, that can serve any individuals lifestyle needs with many convenient locations to helps consumers make the best choice for the planet, think Eco-Costco, or Eco-Homesense. The store will also work with partners to implement a recycling program for

¹ <https://sdgs.un.org/goals/goal12>

all packaging, textiles, and electronics that consumers can bring their items when they come to shop. For online shopping, the store will employ socially and eco-responsible delivery services, such as GoodFoot.

Community Engagement:

The Sustainable Shopping Department Store would house a mix of local and international eco-brands. The team will research and develop a rating system that would be available through the store's website. Products will have badges to represent different factors a consumer might prioritize, such as BIPOC-owned, all-natural ingredients, small business, etc. During our trip, students will visit the eco-brands to test the products and meet the owners to discuss the challenges they have faced and possible solutions.